

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Due to the international market improvement the world has experienced a kind of similarity recently. In other words, once started to exchange products broadly, the countries became more similar to each other in terms of their consumption patterns. From my vantage point, although this phenomenon has some drawbacks, its advantages obviously outweigh the disadvantages. In this essay, I will elaborate my opinion by analyzing both the bright and dark sides of the argument.

On the one hand, becoming more interested in worldwide mutual taste in different aspects of life, nations have gradually forgotten their traditions. In other words, travelers can easily find many famous clothes brands such as Zara and Mango, whose items are just the same in various countries, in luxurious shopping malls all around the world these days. Consequently, you can rarely find traditional dresses in stores. Hence, the ancient histories are on the road of oblivion, which is not acceptable for many patriotic people.

On the other hand, travelling to another country were full of unknown frightening experiences before, which made it harder decision to make. As a case in point, when an individual wanted to go abroad, a new place with another food cultures, he had to take some foods with him since he wasn't aware of how tolerable the destination's foods would be. In contrast, in today's world, that there are many international restaurant like McDonalds and KFC available in every country, appealing different tastes, has made any journey far easier than before. Besides, today many people ought to change their place of leaving for logical reasons, two of which are better job and higher education. Therefore, not only does this phenomenon have positive influence on short tours, but also it can pave the way for immigrants to move more recklessly with less concern about adapting themselves to new environments.

At last, the main conclusion to be drawn from this discussion is that although this resemblance might endanger the countries' customs, it has considerable merits. Thus, were I to choose, I would definitely vote for this unifying process.